{PLACE LOGO HERE}

**MEDIA ADVISORY**

{your agency’s name} and {County Exec.} to highlight the importance of nutrition to older adults by Taking Part in March for Meals Events

{A subtitle may be used here: ie: County Executive [name] will deliver meals to older residents on his bike.}

{City, Town, Village}, NY (March XX, 2020) – In recognition of National Nutrition Month, on {date and time} at {location and address}, {county name} {your agency’s name} and County {Executive/Commissioner name} will {participate by serving meals at a congregate site or delivering nutritious meals to homebound residents} to bring attention to the importance of healthy eating in older adults.

Each year, the aging network in New York delivers nearly 14 and a half million home delivered meals (HDMs) to more than 64,000 older individuals, and serves over 1 million meals to more than 184,000 individuals in congregate settings—more than any other state in the nation. {add county specific statistics here} In addition, the {Your OFA} provides nutrition education and counselling to many more.

**WHO**: {List all notable people - OFA director, local politician, etc.} will participate in National Nutrition Month activities.

**WHAT**: Media event to highlight {your agency’s name} nutrition program and bring attention to the importance of nutrition to the health and independence of older adults.

**WHERE**: {name and address of location}

**WHEN**: {date and time}

{Contact information}