

**PROJECT 2015: The Future of Aging
in New York State
Taking it to the Streets**

Tool Kit for Community Action

POWER POINT PRESENTATIONS

Overview

The two PowerPoint presentations included in the *Project 2015 Tool Kit* have been designed to help conveners with presentations about demographic change.

Hard copies of the presentations are located in Tab E and F of the *Tool Kit* respectively.

At the back of the *Tool Kit* binder, a CD-Rom that provides copies of the PowerPoint is included.

System Requirements

The minimum computer system requirements to run the PowerPoint presentations are:

- Windows 98 [or more recent]
- PowerPoint 2000 [or more recent]
- 366 MHZ processor
- CD-ROM Drive
- 64 MB RAM [128 MB or more recommended]

Tab E:
Project 2015: ATTENTION!
OUR CHANGING DEMOGRAPHIC PROFILE

Tab E: “Project 2015: ATTENTION! OUR CHANGING DEMOGRAPHIC PROFILE,” is an introductory tool to help conveners share information about changing demographics in New York. It has been designed to bring and build awareness about the coming demographic changes in our state and may be used with any audience that you may choose. In presenting this PowerPoint, it is anticipated that you will be better able to engage others in your locality in planning for the future impact of the changing demographic profile in the community.

Tab F:
Project 2015: PREPARE!
LOCAL PLANNING TO RESPOND TO
OUR CHANGING DEMOGRAPHIC PROFILE

Tab F: “Project 2015: PREPARE! LOCAL PLANNING TO RESPOND TO OUR CHANGING DEMOGRAPHIC PROFILE” is provided for counties that are ready to launch a planning initiative of local design. It contains the same demographic presentation provided in “Project 2015: ATTENTION...,” and, *in addition*, includes four sets of “optional” slides.

OPTIONAL SLIDE SETS

in 2015: PREPARE! LOCAL PLANNING TO RESPOND TO OUR CHANGING DEMOGRAPHIC PROFILE: The Optional Slide Sets may be used in any combination to best fit your local needs, as you initiate a local planning process to consider the impact of our changing demographic profile.

Optional Slide Set A: Call To Action – Take a Leadership Role

Set A provides information in the form of quotes from the Project 2015: White Paper for Discussion (2002) about planning-related implications of New York’s changing demographic profile. One or several of these individual slides may be useful to include in presentations to public officials and county government partners, for example.

Optional Slide Set B: Call to Action – Take a Leadership Role - New York State Planning Model

Set B describes the process used by New York State government to convene 36 cabinet agencies around the common issue of our changing demographic profile, and a core set of questions that were used to engage all participants in considering their own programs and services, and how the changing demographics would affect their policies and practices in the future. This set may be useful for counties that are interested, for example, in replicating or adapting a broad strategic planning initiative that includes a wide array of partners.

Optional Slide Set C: Take a Leadership Role: New York State Planning Model-State Agency Case Study

This Optional Slide Set may be valuable to include in presentations with potential partners who do not currently serve the older population as a specific part of their mission, so that they may see how one organization developed their areas of focus.

As an example, Set C provides an in-depth look at one state agency that participated in the New York State government planning process in 2002. It includes highlights of the

findings that are captured in the Brief developed by the Department of Motor Vehicles and included in the publication, *Project 2015 – State Agencies Prepare for the Impact of an Aging New York – White Paper for Discussion* (2002).

The purposes of the case study are to demonstrate how an organization, responsible for a specific area of service (not aging-related), was able to self-identify major issues concerning the probable impacts of aging and diversity within its own agency’s policies, programs and services, and narrowed down the many issues to the three major priority issues their agency could address.

Optional Slide Set D: Take a Leadership Role – Making it Happen

Slide Set D refers to the “2015: Guide to New York Government’s Planning Initiative” (2003), which offers specific, valuable information about the major components and core elements of a successful large-scale strategic planning process. Set D also provides slides that may be used to summarize the concepts and questions behind a strategic planning approach locally.

HIDDEN SLIDES

Both PowerPoint presentations contain several “hidden” slides that provide background information for AAAs/conveners to use before presenting the power point presentations publicly.

This includes information about how to use the Excel file (provided on the CD) to transform one of the slides, which uses Ontario County as an example, into your own county’s slide (using the Excel file to obtain your county’s data).

To see the hidden slides: view the presentation in “**slide view**” mode.

To hide the slides: view the presentation in “**slide show**” mode.

These modes may be accessed via small button icons typically found in the lower left-hand corner of your screen.

The presentation that is provided is intended as a baseline presentation – the common denominator that all counties may use. Please tailor the presentation according to your county’s needs and goals within *Project 2015*.

DATA RESOURCES

Both PowerPoint slide sets conclude with slides that provide information about data-related resources that may be used to help your county with additional data needs to support your planning efforts.

CDs in the Tool Kit: To directly use the CD provided with this *Tool Kit* for your own presentations, you will need a laptop with a CD drive and a projector, or the room you’ll be presenting in will need to be equipped with an audio-visual set up.