

**Public and Media Batch Upload File Specifications**

Field #	Field Name	Is Required	Data Type	Length	Description / Examples
1	Action	Yes	Text	1	<a href="#">Refer to field explanation</a>
2	State FIPS Code	Yes	Text	2	Your State FIPS Code. Preserve leading zeroes. e.g., The FIPS Code for Alabama is 01.
3	Unique Record ID	Yes	Text	40	Each record in your system must have a Unique ID. Pass the unique ID for the record.
4	Agency Code	Yes	Text	6	Use the Agency code that was granted to your agency by NPR.
Presenters (Up to 25 presenters)		<a href="#">Refer to 'Presenters section rule'</a>			
<b>Presenter 1</b>					
5	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 1.
6	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
7	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
8	Affiliation	No	Text	255	Name of Other Agency or Entity for Non-SHIP Presenters
9	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
<b>Presenter 2</b>					
10	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 2.
11	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
12	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
13	Affiliation	No	Text	255	[Affiliation Text]
14	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
<b>Presenter 3</b>					
15	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 3.

16	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
17	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
18	Affiliation	No	Text	255	[Affiliation Text]
19	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 4				
20	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 4.
21	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
22	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
23	Affiliation	No	Text	255	[Affiliation Text]
24	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 5				
25	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 5.
26	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
27	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
28	Affiliation	No	Text	255	[Affiliation Text]
29	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 6				
30	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 6.
31	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
32	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
33	Affiliation	No	Text	255	[Affiliation Text]

34	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 7				
35	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 7.
36	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
37	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
38	Affiliation	No	Text	255	[Affiliation Text]
39	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 8				
40	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 8.
41	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
42	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
43	Affiliation	No	Text	255	[Affiliation Text]
44	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 9				
45	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 9.
46	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
47	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
48	Affiliation	No	Text	255	[Affiliation Text]
49	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 10				

50	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 10.
51	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
52	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
53	Affiliation	No	Text	255	[Affiliation Text]
54	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
<b>Presenter 11</b>					
55	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 11.
56	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
57	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
58	Affiliation	No	Text	255	[Affiliation Text]
59	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
<b>Presenter 12</b>					
60	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 12.
61	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
62	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
63	Affiliation	No	Text	255	[Affiliation Text]
64	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
<b>Presenter 13</b>					
65	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 13.
66	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
67	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
68	Affiliation	No	Text	255	[Affiliation Text]

69	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 14				
70	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 14.
71	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
72	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
73	Affiliation	No	Text	255	[Affiliation Text]
74	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 15				
75	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 15.
76	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
77	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
78	Affiliation	No	Text	255	[Affiliation Text]
79	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 16				
80	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 16.
81	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
82	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
83	Affiliation	No	Text	255	[Affiliation Text]
84	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 17				

85	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 17.
86	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
87	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
88	Affiliation	No	Text	255	[Affiliation Text]
89	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
<b>Presenter 18</b>					
90	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 18.
91	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
92	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
93	Affiliation	No	Text	255	[Affiliation Text]
94	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
<b>Presenter 19</b>					
95	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 19.
96	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
97	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
98	Affiliation	No	Text	255	[Affiliation Text]
99	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
<b>Presenter 20</b>					
100	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 20.
101	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
102	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
103	Affiliation	No	Text	255	[Affiliation Text]

104	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 21				
105	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 21.
106	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
107	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
108	Affiliation	No	Text	255	[Affiliation Text]
109	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 22				
110	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 22.
111	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
112	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
113	Affiliation	No	Text	255	[Affiliation Text]
114	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 23				
115	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 23.
116	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
117	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
118	Affiliation	No	Text	255	[Affiliation Text]
119	Total Hours Spent on Activity	Yes	Decimal	7	<u>Format: 9999.99</u> e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
	Presenter 24				

120	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 24.
121	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
122	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
123	Affiliation	No	Text	255	[Affiliation Text]
124	Total Hours Spent on Activity	Yes	Decimal	7	Format: 9999.99 e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
<b>Presenter 25</b>					
125	Presenter SHIP User ID	Conditional	Numeric	6	If available, provide the SHIP User ID for Presenter 25.
126	Presenter First Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the First name of the Presenter.
127	Presenter Last Name	Conditional	Text	50	If the Presenter's SHIP User ID is NOT available, provide the Last name of the Presenter.
128	Affiliation	No	Text	255	[Affiliation Text]
129	Total Hours Spent on Activity	Yes	Decimal	7	Format: 9999.99 e.g., For 2 Hrs and 30 mins, specify 2.5 or 2.50. The minutes must be .25, .50, .75 for 15, 30 and 45 minutes respectively (15 minute increments).
<b>Activity or Event</b>		<b>Refer to 'Activity or Event section rule'</b>			
<b>1. Interactive Presentation to Public. Face to Face In-Person.</b>					
130	Estimated Number of Attendees	No	Numeric	3	Minimum: 0, Maximum value: 999.
131	Estimated Persons Provided Enrollment Assistance	No	Numeric	3	Minimum: 0, Maximum value MUST be the least of: 999 OR The Estimated number of Attendees.
<b>2. Booth or Exhibit. At Health Fair, Senior Fair, or Special Event.</b>					
132	Estimated Number of Direct Interactions with Attendees	No	Numeric	4	Minimum 0, Maximum value: 9999
133	Estimated Persons Provided Enrollment Assistance	No	Numeric	4	Minimum 0, Maximum value must be the least of the following values: 9999 OR Estimated Number of Direct Interactions with Attendees.
<b>3. Dedicated Enrollment Event Sponsored By SHIP or in Partnership.</b>					
134	Est Number Persons Reached at Event Regardless of Enroll Assistance	No	Numeric	3	Minimum 0, Maximum value: 999.

135	Estimated Number Persons Provided Any Enrollment Assistance	No	Numeric	3	Minimum 0, Maximum value must be the least of the following values: 999 OR Est Number of Persons Reached at Event Regardless of Enroll Assistance.
136	Estimated Number Provided Enrollment Assistance with Part D	No	Numeric	3	Same as Description for the previous field.
137	Estimated Number Provided Enrollment Assistance with LIS	No	Numeric	3	Same as Description for the previous field.
138	Estimated Number Provided Enrollment Assistance with MSP	No	Numeric	3	Same as Description for the previous field.
139	Estimated Number Provided Enrollment Assist Other Medicare Program	No	Numeric	3	Same as Description for the previous field.
4. Radio Show. Live or Taped. Not a Public Service Announce or Ad.					
140	Estimated Number of Listeners Reached	No	Numeric	6	Maximum value: 999999
5. TV or Cable Show. Live or Taped. Not a Public Service Announce or Ad.					
141	Estimated Number of Viewers Reached	No	Numeric	6	Maximum value: 999999
6. Electronic Other Activity. PSAs, Electronic Ads, Crawls, Video Conf, Web Conf, Web Chat					
142	Est Persons Viewing or Listening to PSA, Electronic Ad, Crawl Across Entire Campaign, Video Conf, Web Conf, Web Chat	No	Numeric	7	Maximum value: 9999999
7. Print Other Activity. Newspaper, Newsletter, Pamphlets, Fliers, Posters, Targeted Mailings					
143	Est Persons Reading Article, Newsletter, Ad or Pieces of Targeted Mail or Other Printed Across Entire Campaign	No	Numeric	7	Maximum value: 9999999
144	Start Date Of Activity	Yes	Date	10	e.g., 01/12/2009 or 1/10/2009
145	End Date Of Activity	Yes	Date	10	e.g., 01/12/2009 or 1/10/2009
146	Event or Group Name	Yes	Text	255	Provide the Event name.
147	Contact First Name	No	Text	50	First name of Contact - Can be left blank
148	Contact Last Name	No	Text	50	Last name of Contact - Can be left blank

149	Contact Phone	No	Text	20	May include phone extensions
150	State Code of Event	Yes	Text	2	<a href="#">Your State FIPS Code . e.g., Alabama state code is 01. Refer to FIPS/Zip Code Rule</a>
151	County FIPS Code of Event	Yes	Text	5	<a href="#">Your County FIPS Code. Refer to FIPS/Zip Code Rule</a>
152	ZIP Code of Event	Yes	Text	5	<a href="#">Refer to FIPS/Zip Code Rule</a>
153	City of Event	Yes	Text	50	Name of the City where the Event/Activity was held.
154	Street Address of Event	Yes	Text	100	Street address where the Activity/Event was held.
	<b>Topic Focus</b>	<b><a href="#">Refer to 'At least 1 Selection rule'</a></b>			
155	Medicare Parts A and B	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
156	Plan Issues - Non-Renewal, Termination, Emplc	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
157	Long-Term Care	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
158	Medigap - Medicare Supplements	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
159	Medicare Fraud and Abuse	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
160	Medicare Prescription Drug Coverage - PDP / M	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
161	Other Prescription Drug Coverage - Assistance	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
162	Medicare Advantage	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
163	QMB - SLMB - QI	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
164	Other Medicaid	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
165	General SHIP Program Information	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
166	Medicare Preventive Services	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
167	Low-Income Assistance	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
168	Dual Eligible with Mental Illness Mental Disabil	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
169	Volunteer Recruitment	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
170	Partnership Recruitment	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
171	Other Topics - Describe:	No	Text	255	Any descriptive text, up to 255 characters.
	<b>Target Audiences</b>	<b><a href="#">Refer to 'At least 1 Selection rule'</a></b>			
172	Medicare Pre-Enrollees - Age 45-64	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
173	Medicare Beneficiaries	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
174	Family Members - Caregivers of Medicare Benef	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
175	Low-Income	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
176	Hispanic, Latino, or Spanish Origin	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
177	White, Non-Hispanic	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
178	Black, African American	No	Boolean	5	<a href="#">Refer to Boolean Type</a>

179	American Indian or Alaska Native	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
180	Asian Indian	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
181	Chinese	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
182	Filipino	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
183	Japanese	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
184	Korean	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
185	Vietnamese	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
186	Native Hawaiian	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
187	Guamanian or Chamorro	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
188	Samoan	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
189	Other Asian	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
190	Other Pacific Islander	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
191	Some Other Race-Ethnicity	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
192	Disabled	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
193	Rural	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
194	Employer-Related Groups	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
195	Mental Health Professionals	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
196	Social Work Professionals	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
197	Dual-Eligible Groups	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
198	Partnership Outreach	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
199	Presentations to Groups in Languages Other Than English	No	Boolean	5	<a href="#">Refer to Boolean Type</a>
200	Other Audiences - Describe:	No	Text	255	Any descriptive text, up to 255 characters.
	<b>Nationwide and CMS Special Use Fields</b>				
201	Field 01	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
202	Field 02	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
203	Field 03	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
204	Field 04	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
205	Field 05	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
206	Field 06	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
207	Field 07	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
208	Field 08	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
209	Field 09	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
210	Field 10	No	Text	10	Any combination of alphabets, numbers, symbols allowed.

	State and Local Special Use Fields				
211	Field 01	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
212	Field 02	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
213	Field 03	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
214	Field 04	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
215	Field 05	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
216	Field 06	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
217	Field 07	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
218	Field 08	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
219	Field 09	No	Text	10	Any combination of alphabets, numbers, symbols allowed.
220	Field 10	No	Text	10	Any combination of alphabets, numbers, symbols allowed.





















1 2 or 3 See MIPPA tab